

Nurse Practitioner Associates for Continuing Education



December 27, 2013

To Whom It May Concern:

Nurse Practitioner Associates for Continuing Education (NPACE) is a non-profit organization that conducts continuing education (CE) programs for nurse practitioners, primarily through live conferences held throughout the U.S.

I met Julie Nack-Locke, Associate Regional Vice President for HelmsBriscoe, when I took over as Executive Director for NPACE in January 2011. Julie and I immediately began working on identifying properties to hold our 2012 events. She was helpful not only in suggesting cities where we could hold our events but also recommending the most suitable properties in those cities. Julie provided tremendous support with navigating the hotel contracting process. Her efforts helped NPACE craft a conference schedule that included properties that were a draw for our attendees, helping NPACE maintain its competitive edge. I greatly appreciated her skilled guidance as I became oriented to my new position and organization.

In the few years since we began working together, Julie and I have developed a strong working relationship that relies heavily on Julie's strong knowledge of hotel properties and her contract negotiation skills. Julie works very hard to ensure that NPACE gets the best possible hotel rates and concessions from properties. Julie takes great pride in ensuring that our organization has a positive experience with the properties where we hold our events.

Julie is diligent, responsive, effective, and dedicated to her clients. It is hard to imagine how NPACE could execute its aggressive conference schedule without Julie's help. Her support has been instrumental to NPACE's growth over the past few years. I would recommend Julie to any organization without hesitation.

Sincerely,

Rebecca Ouellette
Executive Director
Nurse Practitioner Associates for Continuing Education (NPACE)

Nurse Practitioner Associates for Continuing Education

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NPACE is a non-profit organization

September 30, 2011

Quote for Julie Nack Locke

I have worked with Julie now for over 8 years and within that time she has become my secret weapon! Not only does she assist me with finding property options that are really great solutions for my events (thanks to her extensive knowledge of the industry – it would take me double the time if not more to come up with the same results), but more importantly, she provides me with peace of mind because of her passion to stay aware and ahead of contract trends! Her involvement certainly makes our internal review and acceptance process go more smoothly because I know that once Julie hands over the contract, I'm providing my executives the best deal for the ideal event location.

For anyone who needs to increase efficiency and reduce costs in selecting the best meeting location possible, I will always recommend and have always recommended working with Julie! It's a no brainer!

Sincerely,

Susanne Gurman
Director, Marketing Programs



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To Whom It May Concern:

The American Registry for Diagnostic Medical Sonography is a not-for-profit organization that promotes quality care and public safety through the certification and continuing competency of ultrasound professionals.

Julie Nack-Locke, Associate Regional Vice President for HelmsBriscoe, was highly recommended to the ARDMS as someone who could assist us in the hotel selection process for our bi-annual Board meetings as well as other small-scale workshops, held both near our office and across the country.

I am thrilled that we partnered with Julie. She has been instrumental in finding the best properties and negotiating the best possible rates. Julie has substantially increased our knowledge on critical hotel contract requirements that increases the value of our contract and our meetings.

Julie responds to our requests quickly and presents all information in a clear, concise manner. She goes out of her way to ensure our needs are met. As an example, on a Thursday, we requested that she arrange six hotel site visits in one day for the following Monday. She not only arranged the visits, including lunch, she made the arrangements during breaks while she was at a 2-day conference. A true professional.

Julie is extremely responsive, efficient, and dedicated to her client's needs. She is highly regarded by the hotels that she interacts with and is a joy to work with.

Marty Moore
Executive Assistant, Manager/Administration
ARDMS

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