



1701 North Congress Ave. • Austin, Texas 78701-1494 • 512 463-9734 • 512 463-9838 FAX • [www.tea.state.tx.us](http://www.tea.state.tx.us)

March 22, 2012

Tanya Roof, Manager  
Global Accounts  
HelmsBriscoe  
11207 N. 39<sup>th</sup> Place  
Phoenix, AZ 85028

Dear Tanya,

What a lifesaver you are! The wonderful services HelmsBriscoe provides have never been more evident than when I was told several weeks ago that I needed to find another block of rooms during what could potentially be the biggest event (Formula 1 Racing) in the history of Austin and the surrounding area. We were faced with super inflated hotel rates and/or sold out hotels in our preferred area. However once I contacted you, you went right to work and in no time at all you were able to provide a solution to my problem. Not only do I appreciate that you were able to find us another hotel and initiate a contract, but also that you were willing to pursue options we might have if we chose to hold the hotel accountable for cancelling our contract.

The assistance you've provided over the past few years has proven to be invaluable, and I would highly recommend your services to anyone in my position as a meeting planner. Because of you, I've been able to remain stress free in this aspect of my job! I truly appreciate your professionalism, attention to detail, and the way you follow up/follow through until the job is done.

I look forward to a continued working relationship.

Sincerely,

A handwritten signature in black ink that reads "Renee Jackson". The signature is written in a cursive, flowing style.

Renee Jackson, Senior Executive Assistant  
State Board of Education  
Texas Education Agency

December 19, 2011

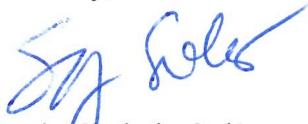
Ms. Tanya Roof  
HelmsBriscoe  
11207 N. 39th Place  
Phoenix, Arizona 85028

Dear Tanya,

I want to take this opportunity to tell you how much we appreciate the time and effort you have put in on our behalf. The last several meetings have gone so smoothly, and our members absolutely loved the accommodations! Knowing that I have you and the HelmsBriscoe team researching locations and finding the best rate for me and my attendees makes my job as a meeting planner so much simpler. Every time we work with you, you prove invaluable to us! My director and board president are thrilled that you are not only the most efficient service we've ever used, but your services are completely free!

Again, thank you for all the time and attention you have given our organization. You make my job so much simpler and you are truly a pleasure to work with. I look forward to our next event!

Sincerely,



Sandy Godwin Solís  
Director of Programs and Communications



## Federation of State Physician Health Programs, Inc.

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515 North State Street – Room 8584  
Chicago, Illinois 60610  
Phone: 1.312.464.4574  
Fax: 1.312.464.4111

Director's Office: 408 Kenwood Avenue  
Delmar, New York 12054  
Phone: 1.518.439-0626  
Fax: 1.518.439-0769  
Email: [doughj@albmed.org](mailto:doughj@albmed.org)

April, 2012

Tanya Roof  
Manager, Global Accounts  
Helms Briscoe  
Phoenix, AZ

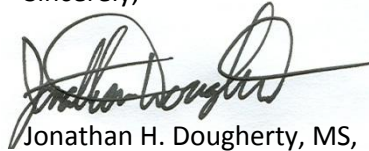
Dear Tanya:

We never would have imagined what a blessing it was for you to have been referred to us!

The FSPHP has traditionally used the American Medical Association for meeting planning and development. As that service was phased out we were apoplectic about where to turn to. Thankfully, Linda Kuhn from the Texas Medical Association recommended you to us and the results have been amazing! Your research has been extremely detailed and your knowledge about meeting planning has eased our efforts tremendously. Best of all – it's free!

The Program Planning Committee has been extremely pleased with your service to the Federation and we look forward to our partnership for many years to come. Please do not hesitate to refer potential clients to me for further recommendations!

Sincerely,



Jonathan H. Dougherty, MS,  
Executive Director