

BKR

INTERNATIONAL

18 February 2015

To whom it may concern,

I have been working with Helms Briscoe for around 5 years now and they assist our organisation in negotiating rates for meetings at various venues throughout the world. I have been delighted by the dedication provided by them and the excellent rates they are able to achieve. This has helped us concentrate on other aspects of our meeting while they work hard at speaking with the potential venues in regards to the various options available. Due to this, our conferences have been very successful in terms of both member reception and financially.

Yours faithfully,



Stephen Hamlet
Executive Director
Europe, Middle East & Africa

INDEPENDENT MEMBER FIRMS IN PRINCIPAL CITIES WORLDWIDE

16 Great Queen Street • Covent Garden • London WC2B 5AH • United Kingdom • +44 (0) 20 7544 4840 • E: stephen.hamlet@bkremea.com



UNIVERSITY OF HAWAII
RAINBOW WAHINE SOCCER

Phone: (808) 956-4525 Fax: (808) 956-9771



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I have been extremely happy with the service provided by HelmsBriscoe. Using them to source hotels for our away games has saved me untold hours, freeing me to focus on other coaching activities. They work with me to find hotels that meet our requirements, taking into account the unique needs of a college athletic team. They provide a detailed spreadsheet with a range of hotels available within our budget and near our competition venue. I use that spreadsheet to analyze the different properties and make a decision on where we want to stay.

I know that HelmsBriscoe's buying power gets me much better deals than I would have negotiated on my own. Their staff is extremely professional, quick to respond and very focused on getting me into properties that meet all my needs. The excellent rates and added concessions have saved our program money and we are more comfortable. I highly recommend HelmsBriscoe.

Respectfully,

Kathy Carey
Assistant Soccer Coach
University of Hawaii Soccer
kcarey@hawaii.edu
kathycarey18@gmail.com