

This will be my second year utilizing the services of Audrey Baker, of HelmsBriscoe, for helping me find a location suitable for our company's national sales meeting. Actually, in truth, this is my third year of utilizing Audrey's services with a hotel, but, only 2 of those were with HelmsBriscoe.

Audrey and I met when I was doing my own leg work trying to find a hotel for the first national sales meeting I led. I can't tell you (or, maybe you already realize), how difficult and time-consuming this task is. This project was assigned to me as the Employee Education Director as it was seen as a training seminar. Needless to say, I had a lot to do outside of just organizing our meeting. I contacted the resort Audrey worked for at the time and scheduled an appointment to come see the facility. Before the appointment happened I realized the facilities pricing was WAY out of my budget range and tried to back out of the meeting. Audrey was persistent in helping me understand what that pricing included and how to look at the other hotel pricing in comparison. She said she wanted to meet me face-to-face and have me view the property. So, I did. It was that persistence, and her love for what she does, that ended up getting me to utilize that resort for our meeting. She was able to break down the pricing and help with things I didn't even know needed to be done.

I was sad to find out she was leaving that resort soon before our meeting was to happen, but, excited to find out she was moving over to work along with HelmsBriscoe. I already knew what an asset she had been for me helping me with the one hotel, now she was open to help me with any hotel that would fit my needs! And, has she succeeded.

Audrey was instrumental in helping me bring down costs on this year's national sales meeting. Heck she even helped me find a band to lead one of my event nights. She took much of the stress and time off my shoulders that I had dealt with the year before on my own. She is already hard at work with my upcoming national sales meeting. How fortunate am I, and anyone else who decides to sign on with her, to have Audrey Baker in my corner. She is a true asset to anyone trying to schedule a meeting for their company.

Amy Meservey
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