



702 SW 8th Street
Bentonville, AR 72716
479-544-7388

To Whom it May Concern,

As a program manager for Walmart, Inc., I have the responsibility of securing hotel accommodations for executive programs for Walmart, Inc.

Over the past several years, our company worked with sourcing through HelmsBriscoe to facilitate the contract process. I have had the pleasure of working with Cecilia Tee of HelmsBriscoe for the past few years. Ceci has taken the time to research my needs, accept suggestions and make recommendations. She also has amazing follow-up in keeping me on track with contractual deadlines for signing and rooming lists.

I appreciate the professional relationship that we have formed and recommend working with Ceci for any hotel needs. Although our company is going in another direction for sourcing, the HelmsBriscoe group has set the bar high in terms of servicing us as customers.

Respectfully,

Michelle Senn

Michelle Senn
Program Manager
479-544-7388

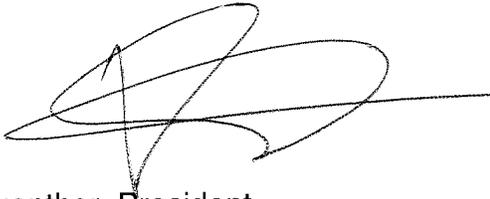
ROADTRIPS

Cecilia Tee provides highly responsive service and excellent knowledge plus skill in pursuit of meeting our specialized hotel needs.

We count on Cecilia to find the right property availability at the right negotiated rates and she delivers regularly.

Cecilia is also adept at knowing what will work for our company and negotiating and tailoring contracts with the details that are specific to us.

Thanks, Ceci for all you do for us!

A handwritten signature in black ink, appearing to read 'Dave Guenther', with a long horizontal line extending to the right.

Dave Guenther, President
Roadtrips - The Ultimate in Sports Travel

June 7th, 2019

We have been working with Cecilia Tee at Helms Briscoe for the past year. During this time, she has proven to be a fantastic partner and natural extension of our team.

From the beginning, Cecilia took a consultative approach and spent the time to truly understand our business requirements. She leveraged her vast experience and network in the hotel industry to get us the room blocks we needed and provided expert guidance throughout the contracting process.

Cecilia has successfully sourced multiple room blocks for us internationally which has proven invaluable to our business. I would highly recommend her to anyone seeking assistance with sourcing Hotel rooms in any market.

Sincerely,



Philippe Tanguy
CEO and Founder



SINGAPORE TENNIS ASSOCIATION

100 Tyrwhitt Road #04-02 (Jalan Besar Swimming Complex) Singapore 207542 Tel: 65-6295 2283 Fax: 65-6295 1577
Email: info@singtennis.org.sg Website: <http://www.singtennis.org.sg> GST Reg. No.: M90068048L

7th May 2019

To Whom It May Concern,

Testimonial of Service

Cecilia's dedication to her craft, her company, and her clients make her a great partner for companies like ours that aim to host the highest quality meetings for their members all year round.

Cecilia reviews our contracts meticulously, negotiates every term to ensure we are protected. She is 100% client centric and overall delivers cost savings which is important to our company.

She is very responsive and always has the clients' best interest in mind. Cecilia is very focused and capable of working through all kind of barriers. She is a delight to work with and very effective in negotiation.

Cecilia's overall knowledge of the industry and her dedication are the key to the success of the events she plans for her clients. I highly recommend Cecilia!

Sincerely

WILSON TAY
DEPUTY GENERAL MANAGER